



sitka foundation

Strategic Framework

The Sitka Foundation catalyzes the protection of the environment and the promotion of biodiversity in British Columbia.

Actions

Elevation of the importance of nature in society

Targeted conservation leadership

Collaboration to amplify voices and impact

Strategic communication

Indigenous-led conservation

Creative solutions to solve the climate crisis

Tool development and implementation

Regulatory, legal and policy system development

Conservation planning & engagement processes

Place-based protection

Objectives

Build, support and grow a diverse and creative community dedicated to protecting biodiversity

Catalyze biodiversity solutions

Develop and encourage the use of tools that are grounded in knowledge, applied by community and understood by decision makers

Protect and promote strategic ecosystems and biodiversity

Goals

Protect the environment

Promote biodiversity

PEOPLE

Conservation Capacity

PATHWAYS

Biodiversity Toolkit

PLACE

Permanent Protection

Focus Areas

Values

Collaborative

Nimble

Flexible

Relationship-based

Inclusive

Solutions-oriented

Creative

Thoughtful